Scott Brantley l 859-361-1131 l shbrantley@gmail.com

QUALIFICATIONS

- 20 years of experience as a highly skilled, award winning, multimedia specialist and frontend developer
- Experience in communicating illustrative ideas and leading the concept direction, while maintaining successful relationships
- UI design and development that has included (but, not limited to) the following roles:
  - Creating design mockups for an array of devices (smartphone, tablet, desktop etc.) using Adobe CC or related software such as Sketch
  - Developing responsive templates (HTML, CSS/SASS/LESS, & JavaScript) and delivering them to agile development teams
  - Integrating templates into various CMSs (WordPress, Expression Engine, Drupal, and custom CMSs) driven templates
  - Customizing 3rd party WordPress themes (database setup, admin console customization, installation of theme, modification of existing theme style)
  - Beta testing products to ensure functionality across various platforms and devices

CREDENTIALS

Programming & Markup: HTML, CSS, LESS/SASS, JavaScript (jQuery, GSAP, and other libraries), Git, NPM, Grunt and Gulp, MySQL, PHP, XML, JSON.

Software: Adobe Creative Cloud, Sketch, VSCode, Microsoft Office, QuickTime, VLC, Jira etc.

Content Management Systems: ExpressionEngine, WordPress, Drupal, and custom.

Social Networking: Facebook, Twitter, Google+, YouTube, Pinterest, Instagram, LinkedIn

Email Marketing: Constant Contact & iContact

PROFESSIONAL EXPERIENCE

Notion Interactive l Freelance Frontend/Web Developer l 2000 - Present
I have extensive experience freelancing for various companies and customers. I have built many marketing companies' websites and email campaigns utilizing open-source solutions (WordPress, Drupal, Constant Contact, and iContact); project managed accounts; supplied art direction; executed designs. I have also designed, developed, and produced media for print, video, kiosks, POP displays, digital signage, and DVD.

TwinSpires l Frontend Developer l 2016 - 2021
I served as a frontend developer for Churchill Downs' interactive subsidiary —
TwinSpires.com, a leader in online horseracing wagering and Brisnet.com, online horse racing data, and tools - bloodstock and handicapping.
My primary responsibilities included: responsive interface template creation (utilizing HTML, SASS, and JavaScript) while working on an agile development team; interaction with Git and AWS; development team collaboration.
Other responsibilities: agile duties (daily standups, weekly grooming sessions, and planning/commitment), and design team liaison for agile development teams.

PM ADVERTISING l Multimedia Specialist / Frontend Developer l 2010 - 2014
My primary responsibilities included: designing and building websites using HTML, CSS, and JavaScript on top of the company's proprietary CMS (ASP.NET based); designing and building email blasts through Constant Contact & iContact; updating content for approximately 30 websites; creating print ads, posters, spreads, postcards, logos and much more; Flash animations; GIF animations; brainstorming and consulting with my bosses about project proposals.
Other responsibilities: project management, and quality assurance testing.
Notable clients: WinStar Farm, Darby Dan, Calumet Farm, Spendthrift Farm.

HAMMOND COMMUNICATIONS GROUP l Multimedia Specialist / Frontend Developer l 2005 – 2007
My primary responsibilities included: application design and programming, animation, web design and development, website updates, and banner animations.
Other responsibilities: art direction, project management, client guidance, and project status reports.
Notable clients: Motorola, Toyota Tsusho.

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EDUCATION

Savannah College of Art & Design | B.F.A. Graphic Design | 2000

PORTFOLIO

Projects: twinspires.com, associatedrack.com, goldenmaximfarm.com, horsepress.net, babysoftmassage.com, theruinbnb.com, airdriestud.com, eisamanequine.com, obssales.com, warrendalesales.com